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# Camaro 2016: Chevrolet's Modern Performance Car



## Synopsis

Showcasing exclusive interviews and more than 300 behind-the-scenes photos, Camaro 2016 tells the inside story of this iconic muscle car. It's the pony-car showdown: the Ford Mustang versus the Chevy Camaro. Both manufacturers share the same goal--create the ultimate American muscle car. General Motors was caught off guard when Ford unveiled the first pony car in 1964. GM took the fight to Dearborn in 1967 with the introduction of its Chevrolet Camaro, and for the next 35 years, Mustang and Camaro waged an intense battle for gearheads' hearts and wallets. Chevrolet re-introduced the Camaro for the 2010 model year, and its appealing retro-influenced body style allowed it to frequently outsell its Ford competitor. For Camaro fans, there is no greater source of speculation and excitement than the pending introduction of a new-generation Camaro. In anticipation of the Camaro's 50th anniversary, GM has prepared a significantly revised, sixth-generation car to take on Ford's latest 2015 Mustang. Featuring revised bodywork, a new chassis platform, expanded and new driveline options, and a reworked interior, the new Camaro raises the bar and again puts Mustang on the defensive. Camaro 2016 tells the complete story of the new sixth-generation Camaro, available just in time to celebrate the model's 50th anniversary. Featuring exclusive interviews with engineers, designers, and other Camaro team members, as well as more than 300 behind-the-scenes photographs, this book offers readers an intimate Camaro experience--putting them behind the wheel of the latest edition of one of America's greatest muscle cars. The gears are always shifting, and Camaro 2016 tracks the entire journey.

## Book Information

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## Customer Reviews

Larry Edsall was snatched away from a career as the sports editor of a daily newspaper in Michigan to become the motorsports editor at AutoWeek magazine, where he spent most of a dozen years as the managing editor. He left Detroit for Phoenix in 1999 to help modernize one automotive website and then launched another, iZoom.com. He is a freelance contributor to automotive and lifestyle publications, writes regularly for the Detroit News "Drive" section, contributes to the New York Times "Wheels," and is part of the adjunct faculty at the journalism school at Arizona State University. Edsall's Motorbooks titles include Camaro 2016, Corvette Stingray, and Chevrolet Volt. He resides in Phoenix, Arizona.

WANTED THIS AS I PURCHASED ONE FOR MY SELF, MANAGED TO LOCATE A SWEET FULLY EQUIPPED WITH THE OPTIONS I WOULD HAVE ORDERED. I WOUND UP BUYING THIS 2016 CAMARO 2SS AND I AM THRILLED TO OWN ONE.

Great price as 2017 was almost half over when I got it. No matter. Going to frame some of the pages later to go in my Camaro's garage.

My son just bought a new 2016 Camaro. He loved this book and will always have it as a souvenir of his very first sports car.

Very informative, and a great read. I would of loved to see more performance options (or any for that matter) offered in the chapters, but it wasn't quite the nature of this book.

Present for a grandkiddo, loves it, thanks!!!

Looks great!!

All the info and photos I wanted to learn more about my 2016 Camaro RS convertible. From original styling info through a road trip.

Amazing book for owners of the car like me or Camaro lovers in general.

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